

THIRD-GENERATION HP LATEX PRINTING TECHNOLOGIES

HP LATEX 360 PRINTER



INDOOR QUALITY
OUTDOOR DURABILITY

LATEX INKS

OUTDOOR DURABILITY

IMPROVED WORK ENVIRONMENT

EASY MAINTENANCE

LOW COST PER COPY

Eco-solvent

Water-based

LATEX INKS provide the durability & cost advantages of eco-solvent inks and the environmental improvements of water-based inks

- Deliver with confidence – Outdoor prints last up to 5 years laminated, 3 years un laminated
- Scratch Resistance
- Prints are completely cured & dry inside the printer, ready for immediate finishing & delivery.
- 4 HP Printheads – 12,672 nozzles for robust & reliable quality print to print

Print Technology	HP Latex Printing
Print Heads	Cyan/Black, Magenta/Yellow, Light Mag/Light Cyan, HP Latex Optimizer Printhead
Maximum Print Length	90M
Max. Resolution	1200 x 1200dpi
Maximum Copy	Up to 99 copies
Ink Type	HP Latex Ink
Ink Cartridges	Black, cyan, light cyan, light magenta, magenta, yellow, HP Latex Optimizer (775ml)
Roll Media	254 to 1625-mm rolls/580 to 1625-mm rolls with full support – 42kg
Roll Diameter	250mm
Media Handling	Roll feed; take-up reel; automatic cutter (for vinyl, paper based media, backlit polyester film)
Applications	Banners, Displays, Double-sided banners, Exhibition, Event graphics, Exterior signage, Indoor posters, Interior decoration, film, Light boxes – paper, Murals, POP/POS, Posters, Textile, Vehicle graphics
Connectivity	Gigabit Ethernet (1000Base-T)
Dimensions	2561 (W) x 840 (D) x 1380mm (H)
Weight	207kg

HP Latex Water-proof Ink Cartridges (775ml)
6 Ink Cartridges + 1 Latex Optimizer Cartridge/Set
4 Original HP 831 Printheads +
1 Latex Optimizer Printhead/Set

Printing Mode

91 m ² /hr (980 ft ² /hr) - Max Speed (1 pass)
31 m ² /hr (334 ft ² /hr) - Outdoor High Speed (4 pass)
23 m ² /hr (248 ft ² /hr) - Outdoor Plus (6 pass)
17 m ² /hr (183 ft ² /hr) - Indoor Quality (8 pass)
14 m ² /hr (151 ft ² /hr) - Indoor High Quality (10 pass)
6 m ² /hr (65 ft ² /hr) - Backlits, Textiles, and Canvas (16 pass)
5 m ² /hr (54 ft ² /hr) - High Saturation Textiles (20 pass)

HIGH QUALITY AT HIGH SPEEDS

31m²/hr Outdoor Quality With HP OMAS & HP Latex Optimizer



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